



Featured Case Study: Citibank - Singapore

Organization:

Citibank - A leading financial institution

When:

Mystic's had a 10 day program in the last quarter of 2008 at Singapore

Why:

Citibank Singapore was regarded as one of the most sought after places to work at. But with economic down turn several top banks declared bankruptcy and some got sold out and others came under lot of pressure to down size and cut employee benefits; employee confidence and morale was even at Citibank was at an all time low.

Solution:

Citibank Credit Card division needs all the energy and focus from their employees to meet their already cut sales targets.

Mystic's tendered two 5 day workshops one for their sales team and another for their financial analysts. Both these sessions focused on mind power and how to use key principals of visualization and conceptualization to convert seemingly impossible targets to real achievements.

Feedback from Citibank:

Citibank Singapore is truly cosmopolite in nature, to have Mytics come from India and implement such a program shows the universal nature of their courses. In times when we are trying to optimize expense and minimize cost this is money well spent. Thanks for rejuvenating our team. - Steve Te, CFO, Citibank Singapore